

Rudolph **CHEVROLET**

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From: Chuck Fensch
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FOR IMMEDIATE RELEASE

Two Rudolph Chevrolet service advisors receive GM Double Diamond honors

Rudolph Chevrolet Service Advisors Mike Dindinger and Bill Keoho have been honored with General Motors' Double Diamond Award.

The Double Diamond Award is part of GM's consultant and professional development program, and is given to service advisors who have passed a rigorous set of 125 tests over several years.

Dindinger and Keoho join fellow Rudolph Chevrolet Service Advisors Ed Gillette and Bernie Doty in being honored with the Double Diamond Award. Rudolph Chevrolet is the only Chevrolet dealership in the El Paso area to have more than one Double Diamond recipient, and one of only five Chevrolet dealerships in the United States to have four Double Diamond Award winners.

"This is a major honor from GM," said Rick Miles, fixed operations manager for Rudolph Chevrolet. "It's recognition of the fact that we're always striving for excellence and giving our customers a superior service experience. I'm very proud of Mike and Bill."

In addition to these individual awards, Rudolph Chevrolet is proud to be the El Paso area's only five-star Google-rated dealership, and the only area recipient of the prestigious GM Mark of Excellence Award.

Rudolph Chevrolet is El Paso's oldest Chevrolet dealership, with its doors first opening in 1960. In addition to having El Paso's most complete selection of new Chevrolets and used vehicles, Rudolph Chevrolet is also home to the largest and most technologically advanced service department in the southwest, a tire store, a paint and body shop, a parts department and the only Chevrolet Commercial Sales department within a 400-mile radius. The dealership is home to more than 100 employees.

The dealership is on the Web at www.RudolphChevrolet.com, and is also on Facebook, Twitter, Wordpress and YouTube. Rudolph Chevrolet is located on El Paso's west side at I-10 and Redd Road, and can be contacted by calling (915) 544-4321.