

# ***Rudolph*** **CHEVROLET**

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To: El Paso area media

From: Chuck Fensch  
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FOR IMMEDIATE RELEASE

## **Rudolph Chevrolet names January Salesman the Month**

Rudolph Chevrolet is proud to announce its Salesman of the Month for January, 2012.

The January winner, Vince Valles, also won the Salesman of the Year award for 2011; an award he was won 22 of the last 23 years at Rudolph Chevrolet.

Jerry Jessie was second place and Joe Moreno saw third place for Salesman of the Month.

Valles joined the Rudolph Chevrolet team in 1988, and has sold more than 4,500 vehicles for the dealership. "I outwork everyone," Valles said. "I'm not the best 'salesman' by any means. I work hard to build my customers' trust, and I absolutely love what I do."

Rudolph Chevrolet is El Paso's oldest Chevrolet dealership, with its doors first opening in 1960. In addition to having El Paso's most complete selection of new Chevrolets and used vehicles, Rudolph Chevrolet is also home to the largest and most technologically advanced service department

between Dallas and Phoenix, a tire store, a paint and body shop, a parts department and the only Chevrolet Commercial Sales department within a 400-mile radius. The dealership has more than 100 employees.

Rudolph Chevrolet is on the Web at [www.RudolphChevrolet.com](http://www.RudolphChevrolet.com), and is also on Facebook, Twitter, YouTube and hosts a blog. The dealership is located on El Paso's west side at I-10 and Redd Road, and can be contacted by calling (915) 544-4321 or 1-800-RUDOLPH.

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